

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Applicant : Steven E. Riedl

App. No. : 10/639,070

Filed : August 12, 2003

For : **TECHNIQUE FOR
EFFECTIVELY DELIVERING
TARGETED ADVERTISEMENTS
THROUGH A
COMMUNICATIONS NETWORK
HAVING LIMITED
BANDWIDTH**

Examiner : Bantamoi, Anthony

Group Art Unit: 2423



27299

PATENT TRADEMARK OFFICE

CERTIFICATE OF ELECTRONIC
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I hereby certify that this correspondence is being transmitted via the Office electronic filing system in accordance with 37 C.F.R. § 1.8(a)(1)(C) from the Pacific Time Zone of the United States on the local date shown below.

April 19, 2011

(Date)

Julio Melendez, Reg. No. 58,559AMENDMENT AND RESPONSE TO OFFICE ACTION

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Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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Dear Sir:

In response to the Office Action dated December 22, 2010 ("Office Action"), the following is provided:

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